

L'ART DE L'INCLUSION



SOCIAL VENTURE COMPETITION

The Social Venture Competition is an initiative of « *L'ART DE L'INCLUSION. Femmes et jeunes artistes, artisans et créateurs pour le changement, le développement durable, l'inclusion et l'innovation sociale dans les villes de Douala, Yaoundé, Bafoussam et Mbalmayo* » project, promoted by the NGO COE - Associazione Centro Orientamento Educativo, in partnership with IFA Institut de Formation Artistique of Mbalmayo and ISF-MI Ingegneria Senza Frontiere - Milano and is funded by the European Union.

L'ART DE L'INCLUSION aims to promote the role of women and youth, especially young women, artists, craftspeople and creators as agents of change and sustainable and inclusive development in the most disadvantaged urban areas of the cities of Douala, Yaoundé, Bafoussam and Mbalmayo.

To do this, the project carries out different activities among which :

- support women and youth in planning and preparing their entrepreneurial projects
- fund with start up funds youth and women artists, craftspeople and creators or strengthen their activities

A social venture competition is offered to youth and women in Cameroon in order to bring out the best ideas for cultural and artistic entrepreneurship.

CONDITIONS OF PARTICIPATION

Eligible participants are the promoters of an artistic initiative (recently formed entrepreneurships, informal workshops, associations, artists' collectives, etc.) working in one of the following cities : Douala, Yaoundé, Bafoussam or Mbalmayo.

Applications accepted :

- from individuals
- from groups

For individual applications, participants are aged :

- between 18 and 35 years old for young men
- between 18 and 45 years old for young women

For group applications, participants are aged :

- between 18 and 35 years old for young men
- between 18 and 45 years old for young women

are in the majority in the group.

Siège du projet : LABA Douala

En face à l'hôpital des Sœurs, quartier Logbaba, Douala, Cameroun

Tél : +237 6 98 90 56 01 / +237 677576851

E-Mail: s.moscogiuri@coeweb.org

ACTIVITIES AREAS

Social venture ideas can relate to the following areas :

- fine and visual arts ;
- digital arts (photography, animation, illustration, net art, etc) ;
- fashion design ;
- design (product, interior, environmental);
- graphic and web design

REWARDS

The top 10 candidates will benefit from :

- a six-month individual support program, offered by experts in the fields of artistic and cultural business ;
- a free working space equipped with computers and covered by a wifi network at the coworking space of the Libre Académie des Beaux-Arts (LABA Douala) or in another space of its network ;
- access to the workshops (FabLab and ceramic workshop) of LABA Douala, depending on the nature of the project ;
- the possibility of using the LABA's multifunctional and exhibition spaces for the execution or presentation of the work, depending on the nature of the project ;
- legal and tax assistance services, accounting and marketing expertise ;
- the opportunity to participate in thematic workshops and meetings organized by the project with experts, entrepreneurs, investors ;
- access to all the opportunities offered by the project in terms of participation in other funding notices, credit applications, partnership.

Among the 10 selected candidates, the 5 best projects will also benefit from a non-renewable grant for investments and/or operating expenses, in an amount between 500,000 and 1,500,000 CFA francs, according to the budget presented during the first phase of the selection.

Depending on the applications submitted, the jury reserves the right to modify the number of prize winners or not to award all of the prizes.

CHRONOGRAM OF THE COMPETITION

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| • Publication | 21 September 2021 |
| • Sending of applications | before 4 November 2021 |
| • First phase of selection | from 5 to 16 November 2021 |
| • Second phase of selection and interviews | from 18 to 20 November 2021 |
| • Results announcement | 21 November 2021 |
| • Winners announcement | at the end of November |
| • Coaching program | from 22 November 2021 |

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During the evaluation of applications, the Jury may request the integration of information or contact the applicants for an interview.

TERMS AND CONDITIONS OF PARTICIPATION

Candidates can request the application form by writing to s.moscogiuri@coeweb.org or from the "L'ART DE L'INCLUSION" project office based in LABA Douala (in front of Sister's Hospital, Logbaba district, Douala).

For further information, please contact Sara Moscogiuri, « L'ART DE L'INCLUSION » Project Manager, s.moscogiuri@coeweb.org or eventually ombretta.pin@isfpolimi.it before 25 October 2021.

A duly filled application accompanied by a photocopy of the promoter's National Identity Card must be submitted to the project office at LABA Douala or sent by email to s.moscogiuri@coeweb.org or eventually to ombretta.pin@isfpolimi.it before November 4, 2021, at 5 p.m.

Reference code : CONCOURS IDEES ENTREPRISES

JURY

The selection will be made by a jury made up of :

- « L'ART DE L'INCLUSION » Project Manager
- « L'ART DE L'INCLUSION » Art Director
- « L'ART DE L'INCLUSION » Social Business Expert
- The Coordinator of Coworking Space and Business Incubation of LABA Douala
- Another Social Business Expert from Ingegneria Senza Frontiere - Milano

SELECTION CRITERIA

The selection criteria are as follows :

Description and relevance of entrepreneurial idea	max 30 points
Feasibility and economic viability	max 30 points
Quality and skills of the team	max 30 points
Additional Value Items <i>(innovation, impact on disadvantaged neighborhoods in the cities of Douala, Bafoussam, Yaoundé and Mbalmayo, replicability, scalability)</i>	max 10 points
TOTAL	100 POINTS

RULES

Participants, by submitting their application, declare that the information provided is true and that any decision of the jury will be accepted unconditionally. Participation in the competition implies outright acceptance of these rules in their entirety, without conditions or reservations. Any dispute or complaint relating to the competition must be written and sent to s.moscogiuri@coeweb.org, within one month of the publication of the results.

The winners must use the grant received exclusively for the realization of the project presented and evaluated, according to the documents produced; use the infrastructure and equipment made available to them with care and precautions and during established opening hours; regularly communicate and inform the coordination of « L'ART DE L'INCLUSION » project of the progress of the funded project; to work transparently with those responsible for the individual support program path and other departments of LABA Douala.

Any fraud or non-compliance with these regulations may result in the exclusion of the winner, the suspension of the grant and, depending on the case, legal proceedings. In case of a persistent disagreement relating to the interpretation and application of these regulations, and in the absence of an amicable agreement, the dispute will be subject to the competent courts.

GUARANTEES

The participants declare that the projects sent do not contain any element constituting a violation of the rights of third parties ; that they do not contain any illegal material, prohibited by Cameroonian law or contrary to what is written in these rules; that they are freely and legitimately exploitable by the participant who holds the rights of use them or has regularly acquired them.

PROTECTION OF PERSONAL DATA

Information provided by participants, and in particular personal information, will be processed by the organizing committee. All actors involved, in each phase of the competition or after its conclusion, will guarantee the confidentiality of information relating to the ideas and projects presented. The projects that will be selected will be made public.

INTELLECTUAL PROPERTY AND PUBLICATION RIGHTS

The material and intellectual property of the projects presented by the candidates with the application template belongs to them. However, the organizing committee may use and publish them with reference to the competition and as part of the communication and reporting of the entire « L'ART DE L'INCLUSION » project.

RESPONSIBILITY

The organizing committee cannot be held responsible if, due to force majeure or an event beyond their control, this competition should be canceled, extended, shortened, modified or postponed. Any change will be the subject of prior information by any appropriate means. Additions and modifications to the rules may then possibly be published during the competition. They will be considered as annexes to these rules.

The participation of any person in the competition is under its full responsibility of that person.

The terms of the competition as well as the prizes offered to the winners cannot give rise to any dispute of any kind.

The organizing committee may cancel or suspend all or part of the contest if it appears that fraud has occurred in any form whatsoever. They reserve the right, in this case, not to allocate the prizes to fraudsters. In any case, if the smooth administrative and/or technical running of the competition is disrupted by a virus, computer bug, unauthorized human intervention or any other cause beyond the control of the competition organizers, they reserve the right to interrupt the competition. The organizing committee also decline all responsibility for all incidents and/or accidents that may occur during the period of use of the prize awarded and/or as a result of its use.